

APRYL WILLIAMS

DEPARTMENT OF COMMUNICATION & MEDIA | UNIVERSITY OF MICHIGAN
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- | EMPLOYMENT** ASSISTANT PROFESSOR
Department of Communication & Media | Digital Studies Institute | University of Michigan | 2020 – Present
- FACULTY FELLOW
Berkman Klein Center for Internet & Society | Harvard University | 2019 – 2020
- ASSISTANT PROFESSOR
Department of Sociology & Anthropology | Susquehanna University | 2017 – 2020
- RESEARCH ASSOCIATE
Center on Conflict and Development | Texas A&M University | 2015 – 2017
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- | EDUCATION** TEXAS A&M UNIVERSITY
2017 | PhD, Sociology
- TEXAS A&M UNIVERSITY
2012 | BA, American Studies
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| BOOK

- Proposal Under Review Williams, Apryl. *Call Me Master: Race, Gender, and Algorithmic Inequality in Online Dating*

| EDITED BOOKS

- November 2019 Laura Robinson, John Baldwin, Heloisa Pait, Jeremy Schulz, Apryl Williams, Jenny Davis, and Gabe Ignatow (Eds.) *Theorizing the Digital: Social Theory & Digital Culture*. In *Emerald Studies in Media and Communications: Communication and Information Technologies Annual*.
- November 2018 Apryl Williams, Ruth Tsuria and Laura Robinson. (Eds.) *Media and Power in International Contexts: Perspectives on Agency and Identity*. In *Emerald Studies in Media and Communications: Communication and Information Technologies Annual*.
- July 2017 Laura Robinson, Jeremy Schulz, Apryl Williams, Pedro Aguiar, John Baldwin, Antonio C. La Pastina, Monica Martinez, Sonia Virginia Moreiro, Heloisa Pait, and Joseph Straubhaar (Eds.) *Brazil: Media from the Country of the Future*. In *Emerald Studies in Media and Communications: Communication and Information Technologies Annual*.
- March 2016 Laura Robinson, Jeremy Schulz, Shelia R. Cotton, Timothy M. Hale, Apryl Williams, and Joy Hightower. (Eds.) *New Media Cultures*. In *Emerald Studies in Media and Communications: Communication and Information Technologies Annual*.
- November 2015 Laura Robinson, Shelia R Cotton, Jeremy Schulz, Timothy M. Hale and Apryl Williams. (Eds.) *Digital Distinctions & Inequalities*. In *Emerald Studies in Media and Communications: Communication and Information Technologies Annual*.

**| REFEREED
JOURNAL
ARTICLES**

- Forthcoming Miller, Gabe, Guadalupe Marquez, Apryl Williams and Verna M. Keith. "Black Social Media Use and Discrimination: Sites of Oppression and Expression"
- January 2019 Williams, Apryl, Zaida Bryant* & Christopher Carvell*. "Uncompensated Emotional Labor, Racial Battle Fatigue, and (In)Civility in Digital Spaces" * Student Coauthors
Sociology Compass
- July 2017 Tkach, Ben & Apryl Williams (co-first authorship). "Mobile (In)security? Exploring the Realities of Mobile Phone Use in Conflict Areas" *Information, Communication & Society*
- April 2017 Williams, Apryl & Vanessa Gonlin. "I Got All My Sisters with Me (on Black Twitter) Second Screening of *How to Get Away with Murder* as a Discourse on Black Womanhood"
Information, Communication & Society
- February 2017 Williams, Apryl. "*Fat People of Color*. Creating Counter-narratives Online" *Social Sciences*
- May 2015 Williams, Apryl & Beatriz Aldana Marquez. "The Lonely Selfie King: Selfies and the Conspicuous Prosumption of Gender and Race" *International Journal of Communication*

**| BOOK
CHAPTERS**

- June 2018 Mueller, Jennifer C., Apryl Williams and Danielle Dirks. "Racism and Popular Culture" In *The Handbook of the Sociology of Racial and Ethnic Relations*. Pinar Batur and Joe Feagin. (Eds.) *Invited for publication in the 10th Anniversary edition.
- November 2016 Williams, Apryl. "On Thursdays We Watch Scandal | Reflections of IRL Community Ties on Black Twitter" In *Digital Sociologies*. Jessie Daniels, Karen Gregory, Tressie McMillan Cottom. (Eds.)
- March 2016 Williams, Apryl. "You've been catfished | An Analysis of Postemotionalism in 'Reality' Television and Audience Response on Twitter" In *Emerald Studies in Media and Communication*. Laura Robinson et al. (Eds.)

**| BOOK
REVIEWS**

- May 2020 Williams, Apryl. "Passionate and Pious: Religious Media and Black Women's Sexuality"
Journal of Religion, Media, and Digital Culture.
- April 2017 Williams, Apryl. "Race, gender, and deviance in Xbox live: Theoretical perspectives from the virtual margins" *New Media & Society*.
- March 2015 Williams, Apryl. "Media Sociology: A Reappraisal" *Information, Communication & Society*.

**| EDITED
JOURNAL
ISSUES**

- April 2017 Daniels, Jessie, Apryl Williams & Shantel Buggs. Special Issue Guest Editors: Communication Information Technologies and Media Sociology Section (ASA) in *Information, Communication & Society*
- March 2015 Robinson, Laura & Apryl Williams. Special Issue Guest Editors: Communication Information Technologies and Media Sociology Section (ASA) in *Information, Communication & Society*

| IN PROGRESS

- R&R Aldana Marquez, Beatriz, Apryl Williams, Nancy Plankey-Videla, and Selene Ornelas-Marquez. "The Discourse of Deservedness: Racialized Framing During Rumored ICE Raids"
- R&R Williams, Apryl & Ben Tkach. "Emerging Media Convergence in the Democratic Republic of Congo: Precarious Access to Information in Developing Contexts"
- Under Review Williams, Apryl. "Black Memes Matter: #LivingWhileBlack with Becky and Karen"
- Under Review Walker, Laurie, Apryl Williams, Jason Triche, Lola Rainey, Madison Evans, Rebecca Calabrese, and Nicole Martin. "#StayMadAbby: Reframing Affirmative Action Discourse and White Entitlement on Black Twitter"

**| ACADEMIC
PRESENTATIONS**

- 2020 American Sociological Association Annual Meeting. Williams, Apryl and Ben Tkach. "Emerging Media Convergence in the Democratic Republic of Congo: Precarious Access to Information in Developing Contexts" San Francisco, CA.
- 2019 American Sociological Association Annual Meeting. Aldana Marquez, Beatriz, Apryl Williams, Nancy Plankey-Videla, and Selene Diaz. "Latinx Immigrant Divisions: The Radio and Digital Media during Rumored ICE Raids" New York, NY.
- 2018 National Women's Studies Association Annual Conference. Buggs, Shantel and Apryl Williams. "Navigating the Outsider-Within: Women and Femmes of Color and Microaggressions on the Academic Job Market" Atlanta, GA.
- 2018 American Sociological Association Annual Meeting. Williams, Apryl. "Media, Power, and Conspicuous Charity in International Development" Philadelphia, PA.
- 2018 Media Sociology Preconference. Plankey-Videla, Nancy, Betty Aldana Marquez, Apryl Williams, and Selene Diaz. "Latinx Immigrant Strategies: The Use of Old and New Media in the Era of Trump" Philadelphia, PA.
- 2018 Association of Black Sociologists Annual Meeting. Williams, Apryl and Shantel Buggs. "Navigating the Academic Job Market: Exploring Experiences at the Intersection of Gender and Race" Philadelphia, PA.
- 2018 International Sociological Association World Congress of Sociology. Gabe Miller, Guadalupe Marquez-Velarde, Apryl Williams and Verna Keith. "Black Social Media Use and Discrimination: Sites of Oppression and Expression" Toronto, ON.

- 2016 National Communication Association Annual Convention. Williams, Apryl. "Calling for Intersectionality in Theory and Practice: An Interactive Discussion on Gender, Race, Religion and More" Philadelphia, PA.
- 2016 American Sociological Association Annual Meeting. Williams, Apryl. "On Thursdays We Watch Scandal | Reflections of IRL Community Ties on Black Twitter" Seattle, WA.
- 2016 Media Sociology Preconference. Williams, Apryl & Vanessa Gonlin. "I Got All My Sisters with Me (on Black Twitter) Second Screening of *How to Get Away With Murder* as a Technocultural Discourse on Black Womanhood" Seattle, WA.
- 2016 USAID Global Development Lab Annual Convention. Williams, Apryl. "Digital Media as Resistance in the Democratic Republic of Congo" Boston, MA.
- 2015 Partnership for Progress on the Digital Divide. Williams, Apryl. "Access and Use of Mobile Phones in DRC" Phoenix, AZ.
- 2015 American Sociological Association Annual Meeting. Williams, Apryl. "Fat People of Color: Creating counter-narratives online" Chicago, IL.
- 2015 Southwestern Social Science Association Annual Conference. Williams, Apryl & Beatriz Aldana Marquez. "The Lonely Selfie King: Gender Performance Through Conspicuous Selfie Prosumption" Denver, CO.
- 2014 American Sociological Association Annual Meeting. Williams, Apryl. "You've Been Catfished | An Analysis of Postemotionalism in "Reality" Television and Audience Response on Twitter" San Francisco, CA.
- 2014 Southwestern Social Science Association Annual Conference. Williams, Apryl. "#Selfies: Exploring Notions of Self and Ethnicity on Twitter, Facebook, and Instagram." San Antonio, TX.

**| WORKSHOPS
AND INVITED
TALKS**

- 2020 Harvard Kennedy School, Invited Lecture.
"A Critical Internet Studies Perspective on Platform Safety and Fetishization of the Exotic Other in Online Dating"
- 2019 Harvard University T.H. Chan School of Public Health, Invited Facilitator.
"Down for the Count: Black in 2020"
- 2019 Susquehanna University, Invited Expert.
"Critical Pedagogies: Avoiding Assumption-Based Teaching"
- 2019 Seton Hall University, Invited Panelist.
"Social Media: Uses for Teaching, Research, and Work"
- 2019 American Sociological Association, Invited Panelist.
"Author Meets Critics Session, Algorithms of Oppression: How Search Engines Reinforce Racism (New York University Press, 2018) by Safiya Umoja Nobel"
- 2019 American Sociological Association, Invited Panelist.
"Social Justice and Social Media"

2018	ACM Conference on Computer-Supported Cooperative Work and Social Computing, Workshop Participant. "Power Struggles in the Digital Economy"
2017	Princeton University, Center for Information and Technology Policy, Invited Subject Expert. "Gender-Based Violence and Safety in IT Design Workshop"
2017	Johnson C. Smith University, Workshop Facilitator. "Digital Research Methods & Race"
2016	Santa Clara University, Invited Speaker. "Sociology Department Sponsored Campus Talk: Representations of Race in Reality Television"

| TEACHING EXPERIENCE

Susquehanna University	Qualitative Research Methods (Spring 2019, Spring 2018) Black Feminism & Media (Fall 2018) Senior Seminar: Public Sociology (Fall 2018) Introduction to Sociology (Spring 2019, Fall 2018, Spring 2018, Fall 2017) Intersctional Social Movements (Fall 2017)
Texas A&M University (Graduate Instructor of Record)	Introduction to Race & Ethnicity (Summer 2017, Summer 2016) Classical Social Theory (Spring 2017) Introduction to Sociology (Fall 2016) Contemporary Social Theory (Spring 2016, Spring 2015)

| AWARDS & GRANTS

2019	Natalie Allon Research Award, Sociologists for Women in Society, \$2,400
2019	Faculty Research Grant, Susquehanna University, \$1,000
2016	Ruth Schaffer "Best Graduate Student Paper" Award, Texas A&M University, \$1,000
2015	USAID Global Development Lab & Buffet Foundation Research Grant, \$2,500
2015	Research Related Travel Grant, Texas A&M University, \$7,500
2014	International Research Travel Grant, Texas A&M University, \$3,500
2013	Research Related Travel Grant, Texas A&M University \$5,000

| SERVICE TO THE PROFESSION

2018-2020	Council Member: Communication Information Technology and Media Sociology Section of the American Sociological Association Organizing Committee: Theorizing the Web Conference
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2015-2020

Organizer: Media Sociology Pre-Conference Panel. "Media, Power, and Sexuality"

2018

Graduate Student Representative: Communication Information Technologies and Media Sociology Section of the American Sociological Association (CITAMS)

2016-2017

Series Associate Editor: *Emerald Studies in Media and Communications*

2015-2017

**| UNIVERSITY
SERVICE**

2019

Short-term Study Abroad Faculty: Cuba, Colonialism, & Politics
